



# THW

Theme Healing World

White paper V1.0

# CONTENTS

## Content

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**01** Project Overview

**02** Problem

**03** Objectives

**04** Seven Zones of Theme Healing World

**Zone1** – Agricultural and Fishery Food Market

**Zone2** – Cafes, Shops, Booths

**Zone3** – Nut Grove, Pensions (Full Villas), Dog Land

**Zone4** – Outdoor Swimming Pool, Cave Country Wine Bar

**Zone5** – Glamping Site and Caravan

**Zone6** – Rose, Iris, Tulip Park, Wedding Hall

**Zone7** – Pine Tree Forest Experience Center

# CONTENTS

## Content

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### 05 Theme Healing World Token Ecosystem

- 5-1 Utilization as a Payment Method
- 5-2 Discounts and Benefits
- 5-3 VIP Lounge Access and Promotion Participation
- 5-4 Ecosystem Expansion and Partnerships
- 5-5 Staking Rewards System

### 06 Token Architecture

- 6-1 Blockchain Explanation (BSC Chain)
- 6-2 Blockchain Structure
- 6-3 Token Architecture
- 6-4 Token Economy

### 07 Roadmap

### 08 Disclaimer

# 01. Project Overview

Miryang, located in Gyeongsangnam-do, South Korea, is renowned for its picturesque landscape, characterized by high mountains, clean air, and clear water. This natural haven is famous as a city of dreams with a harmonious blend of nature and human life. Beyond its rich natural environment, Miryang also boasts historical sites and serves as a cultural and artistic hub, offering a unique charm. Despite its inherent attractions, Miryang aims to further enhance the visitor experience by creating a Theme Healing World.

Miryang is home to various historical sites, cultural heritage, and traditions. Key attractions include Yeongnamnu Pavilion, Pyochungsa Temple, Jaeyaksan Mountain, Ice Valley, Yeongnam Alps, and Cheonhwangsan Cable Car. It is also famous for its local specialties like Ice Valley apples and jujubes.

The Theme Healing World will be a comprehensive healing space that leverages Miryang's rich natural and cultural resources. Situated in the center of Miryang, the cities of Busan, Ulsan, Daegu, and Changwon are within 30–40 minutes, making it a central hub of transportation.

## 02. Problems

However, Miryang currently faces several difficulties

### Population Decline and Aging

The population of Miryang is decreasing, and aging is progressing. This trend shrinks the consumer market and reduces the working population, burdening the regional economy.

### Industrial Structure Changes

Traditional industries, once the main engines of employment and growth, are weakening. The decline in agriculture and fisheries and the decreased competitiveness of small and medium-sized enterprises are destabilizing the industrial structure.

### Regional Disparities

There is a growing development gap between different areas of Miryang. Economic activity is vibrant in the urban center, but the outskirts are lagging.

### Underdeveloped Tourism Industry

Despite its rich natural environment, Miryang's tourism industry is underdeveloped due to insufficient infrastructure and inadequate utilization of tourism resources.



## 02. Problems

### Local Commercial Stagnation

The local commercial area is stagnating due to competition with surrounding regions. Small business owners are struggling against large shopping malls, weakening the local market.

### Lack of Information Technology

The lack of IT utilization is causing inefficient economic activities. The region is slow to respond to the digital economy era.

### Lack of Employment Opportunities

Insufficient job opportunities in the region are causing young people to move away. The local economy is perceived as unstable with low development potential, leading to increased outmigration.

To address these challenges, we aim to build a Theme Healing World using blockchain technology in seven designated zones.

## 03. Objectives

We plan to construct a Theme Healing World in seven themed zones (approximately 62,000 pyeong) in Miryang's Danjang-myeon and introduce a blockchain payment system to ensure transparency.

The Theme Healing World will be surrounded by Sunshine Theme Park and three country clubs: S-Park CC, Leaders CC, and Nobel CC. This combination of nature, culture, and relaxation will offer visitors unforgettable experiences.

- 1) Revitalize the Local Economy
- 2) Create Jobs
- 3) Attract Tourists
- 4) Establish a Payment System
- 5) Increase Population Flow

Healing tokens will be usable within the Theme Healing World, with part of the revenue generated under certain conditions being rewarded as incentives.

## 04. Seven Zones of Theme Healing World

### Zone 1: Agricultural and Marine Products Market

Zone 1 will offer fresh agricultural and marine products from Miryang. Blockchain technology will ensure transaction transparency, allowing consumers to purchase with confidence.

#### Transaction Transparency

Record transaction processes on the blockchain to manage the origin, producer information, and distribution process transparently.

#### Origin Tracking System

Store product origins and producer information on the blockchain for consumer verification.

#### Rapid Payment System

Simplify the payment process using blockchain technology to enhance security and efficiency.



# 04. Seven Zones of Theme Healing World

## Zone 1: Agricultural and Marine Products Market

### Rewards

Provide token rewards for purchases over a certain amount to encourage continued visits and loyalty.



## 04. Seven Zones of Theme Healing World

### Zone 2: Cafes, Shops, and Booths

Zone 2 will feature cafes for relaxation and shops offering local products and various items purchasable with healing tokens.

#### Secure Payment System

Use blockchain for safe and swift payments.

#### Transaction Transparency

Record transaction details on the blockchain to ensure transparency.

#### Customer Management and Reward System

Utilize blockchain for customer management and rewards to encourage usage and loyalty.

#### Economic Revitalization

Contribute to the local economy by promoting regional handicrafts and various products.

# 04. Seven Zones of Theme Healing World

## Zone 2: Cafes, Shops, and Booths



## 04. Seven Zones of Theme Healing World

### Zone 3: Pension (Pool Villa) and Pet Land

Zone 3 will offer accommodations including pool villas and a senior citizen center. A reservation and payment system using blockchain will be provided.

#### Pet-Friendly Accommodations

Operate pool villas and a pet land to accommodate pet owners.

#### Blockchain Reservation System

Manage reservations transparently using blockchain, eliminating intermediaries and providing real-time availability and accurate information.

#### Customer Satisfaction Management

Record utilization and satisfaction information on the blockchain to improve service quality.



## 04. Seven Zones of Theme Healing World

### Zone 3: Pension (Pool Villa) and Pet Land

#### Smart Contracts

Automate contracts, payments, and refunds using smart contracts for enhanced security.



## 04. Seven Zones of Theme Healing World

### Zone 4: Outdoor Swimming Pool and Cave Wine Bar

Zone 4 will feature an outdoor pool with various themed areas and a wine bar inside an actual cave, offering unique experiences.

#### Smart Ticket System

Use blockchain for a smart ticket system, leveraging personal wallet QR codes for ticket payments and additional facility use.





## 04. Seven Zones of Theme Healing World

### Zone 5: Glamping and Caravan

Zone 5 will offer camping experiences with glamping and caravans. A blockchain-based payment system will provide various experiences.

#### Blockchain Reservation System

Simplify reservation procedures and reduce intermediary fees using blockchain.

#### Automation through Smart Contracts

Automate all processes like reservations, payments, and cancellations through smart contracts for efficiency and transparency.



## 04. Seven Zones of Theme Healing World

### Zone 6: Flower Parks and Wedding Hall

Zone 6 will include parks and a wedding hall, offering a space for both residents and tourists.

#### Nature's Beauty

Celebrate weddings in a setting filled with roses, hydrangeas, tulips, and more, providing an unforgettable natural backdrop.

#### Seasonal Flower Festivals

Offer beautiful wedding settings year-round with different seasonal flowers.

#### Themed Weddings

Plan unique and personalized themed weddings utilizing natural elements from the park.

#### Community Engagement

Revitalize the local economy by collaborating with local merchants for wedding-related services.

## 04. Seven Zones of Theme Healing World

### Zone 6: Flower Parks and Wedding Hall

#### Community Events

Host various community events beyond weddings to increase park utilization and provide a shared space for residents and tourists.



## 04. Seven Zones of Theme Healing World

### Zone 7: Cypress Forest Experience Center

Zone 7 will feature an experience center with a cypress forest, offering various activities like cypress foot baths and cypress beds.

Blockchain-Based Reservation and Payment: Support pre-booking and payment through blockchain technology.



By integrating blockchain with these services, we can provide transparent and secure services, ensuring efficient and transparent management and operations.

This will revitalize the local economy and develop the tourism industry.





## 05. Theme Healing World Token Ecosystem



### 5-1 Use as Payment Method

- Tokens can be used as a payment method for all services and products provided within Theme Healing World.
- Tokens can be used for payments such as admission fees, accommodation, food, and beverages within Theme Healing World.
- When paying with tokens, discounts or additional rewards can be received.

## 05. Theme Healing World Token Ecosystem

### 5-2 Discounts and Benefits

- Customers who hold Theme Healing World tokens will receive special discount benefits and additional rewards.
- When paying with tokens, various benefits are offered, such as discounts on admission fees, accommodation, and food and beverage menus.

### 5-3 VIP Lounge Access and Promotion Participation

- Customers who hold a certain amount of THW tokens will receive benefits such as access to the VIP lounge and participation in various promotions.
- By providing special services in the VIP lounge, two free stays per year at the accommodation, room upgrades, and other benefits, we aim to increase customer satisfaction.



## 05. Theme Healing World Token Ecosystem

### 5-4 Ecosystem Expansion and Partnerships

- We will expand the ecosystem to allow THW tokens to be used in connection with other services and platforms.
- By partnering with other local tourist attractions and local shops, we will expand the ecosystem where tokens can be used, thereby broadening the scope of token usage.
- We plan to offer benefits that allow the use of THW tokens in hospitals through MOUs with hospitals.

### 5-5 Staking Reward System

- Through the staking service, a portion of the revenue generated within Theme Healing World will be provided as rewards to those who stake a certain amount of THW tokens.

By implementing these strategies, we will maximize the demand for Theme Healing World tokens by encouraging their use among many people and providing more benefits.

## 06. Token Architecture

### 6-1 Blockchain Overview (BSC Chain)

#### High Performance and Scalability

Binance Chain provides high throughput and scalability, ideal for projects handling large transaction volumes.

#### Low Transaction Fees

Binance Chain offers very low transaction fees, allowing economical operations for users and projects.

#### Fast Transaction Processing

High performance enables very fast transaction speeds.

#### High Security

Built on Binance Exchange's robust security system, ensuring asset safety and stable trading environments.

#### User-Friendliness

User-friendly interfaces enhance usability and encourage project participation.

#### Support for Decentralized Exchanges (DEX)

Provides a secure and transparent trading environment through its own DEX.

## 06. Token Architecture

### 6-2 Blockchain Structure

The Binance Chain structure is composed of various components, each supporting the chain's operations and functionality. Below are the main components of the Binance Chain and their roles:

#### 6-2-1 Consensus Mechanism

Tendermint Byzantine Fault Tolerance (BFT)

Binance Chain uses the Tendermint BFT consensus algorithm, which offers high performance and low latency to ensure fast and secure transactions.

Block producers, known as Validators, create and validate blocks through a voting process.

#### 6-2-2 Block Producers and Validators

##### Validators

Validators are responsible for block creation and transaction verification. They stake tokens to enhance network security and gain the authority to create blocks.

Validators must adhere to network rules, and any misconduct results in penalties.

## 06. Token Architecture

### 6-2 Blockchain Structure

#### 6-2-3 Token Standard

##### BEP-2

The Binance Chain token standard defines the basic rules for token issuance and management.

##### BEP-20

Similar to Ethereum's ERC-20, this standard allows for the issuance of tokens compatible with Binance Smart Chain.

#### 6-2-4 Network Infrastructure

##### Full Node

A node that stores and verifies all block and transaction data, maintaining the network's data integrity and stability.

##### Light Node

A node that stores only block headers and basic data, enabling quick network connections and transaction verification.

## 06. Token Architecture

### 6-2 Blockchain Structure

#### 6-2-5 Transactions and Blocks

##### Transactions

User transaction requests include tasks such as token transfers and smart contract executions.

##### Blocks

Data structures containing transactions, added to the chain to record the order of transactions.

#### 6-2-6 Wallet

##### Binance Chain Wallet

Provides an interface for users to store, transfer, and trade tokens.

##### Binance Smart Chain Wallet

Supports BSC-based tokens and decentralized applications (DApps).

## 06. Token Architecture

### 6-2 Blockchain Structure

#### 6-2-7 Bridge

##### Cross-Chain Compatibility

Binance Chain supports interoperability with Binance Smart Chain (BSC) and provides bridges for asset transfers across different blockchain networks.

#### Pegging and Unpegging

Mechanisms used to transfer assets from other chains to Binance Chain.

#### 6-2-8 Smart Contracts

##### BSC Smart Contracts

Smart contracts executed on Binance Smart Chain support various decentralized applications (DApps).

##### EVM Compatibility

Binance Smart Chain is compatible with the Ethereum Virtual Machine (EVM), making it easy to port Ethereum-based DApps.



# 06. Token Architecture

## 6-2 Blockchain Structure

### 6-2-9 Decentralized Exchange (DEX)

#### Binance DEX

A platform for decentralized token trading, allowing users to trade directly from their wallets and manage their assets.

### 6-2-10 Management and Governance

#### Community Governance

Major decisions are made by token holders and validators.

#### Proposals and Voting

A system where the community can propose and vote on new features, upgrades, and policy changes.

## 06. Token Architecture

### 6-3 Token Architecture

The token is a utility token usable within Theme Healing World and is based on the BEP-20 token standard. The token provides various functionalities including:

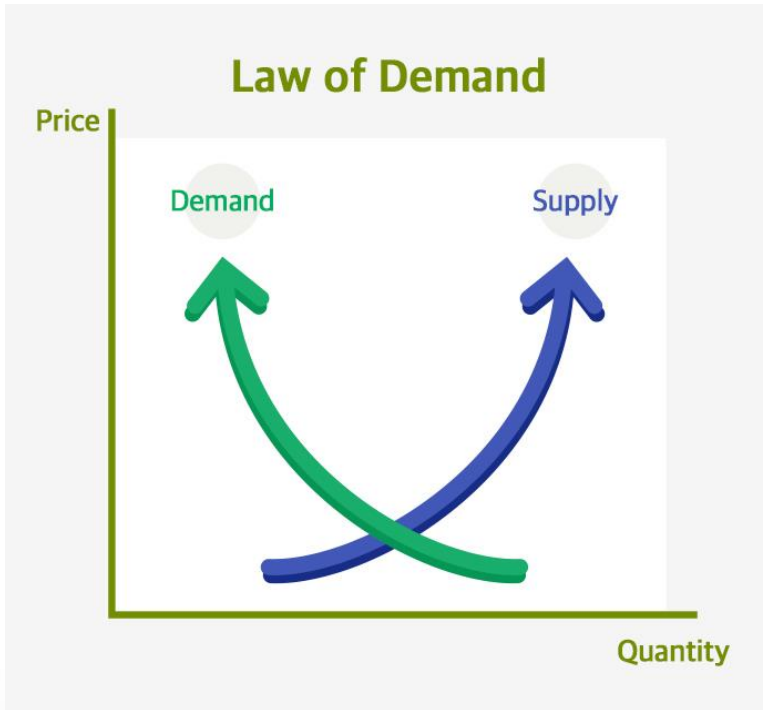
1. Payment within Theme Healing World
2. Discount benefits
3. Access to VIP lounges
4. Participation in promotions
5. Annual free accommodation vouchers within Theme Healing World
6. Room upgrades
7. Vouchers for cosmetic surgery procedures
8. Payment for package travel deals

\* Each service has specific requirements for token usage.

# 06. Token Architecture

## 6-3 Token Architecture

### Law of Demand



### Token Usage for Service Payments

Tokens are used to access various services within Theme Healing World, including entrance fees, accommodation, food, and beverages. As a result, the demand for tokens increases.

## 06. Token Architecture

### 6-3 Token Architecture

#### Supply and Demand Equilibrium

##### Discounts and Benefits

Token holders receive discounts and additional service benefits, prompting increased demand for tokens as users seek to purchase tokens at a discounted price to access services.

##### Reward Systems

Users aim to hold more tokens to benefit from special perks such as lounge access, accommodation benefits, and participation in promotions, which further increases demand.

##### Value Appreciation

Investors expecting the token's value to rise contribute to increased demand by purchasing tokens. Higher expectations of price appreciation can further drive demand.

## 06. Token Architecture

### 6-3 Token Architecture

#### Supply and Demand Equilibrium

##### Price Equilibrium

At the point where supply meets demand, the token's equilibrium price is formed. For instance, an increase in service users leads to increased demand, potentially causing the token price to rise.

##### Issue of Price Volatility

Token prices fluctuate according to the laws of supply and demand. If demand increases while supply remains constant, the token price rises. Conversely, if demand decreases or supply increases, the token price can decrease. Understanding this helps us comprehend the issue of price volatility.

## 06. Token Architecture

### 6-3 Token Architecture

#### Response Plan for Price Volatility

The Theme Healing World team plans to address the issue of price volatility and maximize the token's value through the following strategies:

Expanding Theme Healing World to Locations Beyond Miryang, Including Overseas

Building on the successful operation of Theme Healing World in Miryang, we plan to develop Theme Healing World in other domestic locations as well as internationally.

Through this expansion, we aim to increase global brand awareness and attract more visitors, thereby continuously boosting the demand for THW tokens.

#### Overseas Travel Packages Utilizing THW Tokens

We plan to offer overseas travel packages utilizing THW tokens. This initiative aims to broaden the scope of THW token usage and enhance its utility among travelers, thereby increasing demand.



## 06. Token Architecture

### 6-3 Token Architecture

Continuous Expansion of Token Ecosystem through Ongoing MOUs

We will expand the token ecosystem through continuous partnerships with various companies and platforms. For example, collaborations with travel agencies, hotels, restaurants, and others will expand the places where THW tokens can be used, thereby increasing token liquidity.

#### Token Architecture

The Theme Healing World team acknowledges the potential fluctuation in token prices based on the principles of supply and demand and has developed various strategies to manage this variability. Plans include expansion beyond Miryang, offering overseas travel packages using tokens, and continuous ecosystem expansion through partnerships. These initiatives aim to sustainably increase token demand and maximize its value. As a result, Theme Healing World aims to establish itself as an even more attractive resort destination for visitors and significantly contribute to local economic activation.

# 06. Token Architecture

## 6-4 Token Economy

Mainnet – BSC

Token Supply – 10,000,000,000 THW



Foundation	40%	40,000,000,000 THW
Maintenance	15%	15,000,000,000 THW
Marketing	5%	5,000,000,000 THW
Reserve	10%	10,000,000,000 THW
Sales	30%	30,000,000,000 THW

## 07. Roadmap

### Q2 2024

- Begin construction of Theme Healing World
- Issue Theme Healing World tokens
- Establish the Theme Healing World website

### Q3 2024

- Aim for the first listing on a global exchange
- Continue construction of Theme Healing World
- Announce the completion of construction in the OO zone of Theme Healing World

### Q4 2024

- Announce the completion of construction in the OO zone of Theme Healing World
- Open stores within Theme Healing World
- Establish the Theme Healing World payment system
- Aim for the second listing on a global exchange
- Develop the reservation system within Theme Healing World

## 07. Roadmap

### Q1 2025

- Complete the construction of Theme Healing World
- Officially open Theme Healing World
- Enhance the Theme Healing World website
- Expand the ecosystem to Southeast Asia

### Q2 2025

- Project to reach 100,000 cumulative members of Theme Healing World
- Aim to list on a domestic KRW exchange
- Aim for listing on a global exchange

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Thank you!

